

## For Immediate Release

**Back-to-School Supply Drive Date: August 27<sup>th</sup>, 2022, 11:30am-1:00pm**

For more information contact:

Our Business Line: 314-937-5759

Shaun Swearengen, CEO  
D.A.D.S of STL  
Email: [Shaun@dadsofstl.com](mailto:Shaun@dadsofstl.com)  
Website: [www.dadsofstl.org](http://www.dadsofstl.org)

Kristin Mosley, CEO  
Krissy's Kids Book Club LLC  
Email: [krissyskidsbookclub@gmail.com](mailto:krissyskidsbookclub@gmail.com)  
Website: [www.Kmosley.org](http://www.Kmosley.org)

# Shaun Swearengen and Kristin Mosley Official Back-to-School Supply Drive for KidSmart STL hosted by D.A.D.S of STL and Krissy's Kids Book Club

*St. Louis, MO, August 27<sup>th</sup>, 2022 – D.A.D.S of STL and Krissy's Kids Book Club are proud to partner together to host a supply drive for KidSmart STL*

In August schools will be back in session and in anticipation of the upcoming school year Krissy's Kids Book Club and D.A.D.S of STL have teamed up to host a Back-to-School Supply Drive for KidSmart STL. We have a goal of **200** backpacks to collect along with the necessary supplies to fill them. We need your help to knock this goal out of the park!

Each year, 90,000 children in the St. Louis area attend school without basic school supplies, such as a pencil to write with, paper to take notes on, or a folder to organize their work. KidSmart's mission is to empower children in need to succeed in school by providing *free* essential tools for learning. Since 2001, KidSmart has donated \$70MM dollars in *free* school supplies to more than 200,000 students within the St. Louis area. This has been made possible by the help of the St. Louis community! KidSmart is a small company with less than 10 employees but are able to make an impact in the community with volunteers who donate their time, talent and treasure.

KidSmart serves 12 school districts, such as but not limited to St. Louis Public Schools, Ferguson/Florissant, Jennings, Ritenour, Riverview Gardens, University City, Hazelwood, Parkway, Special School District, Normandy, Confluence Charter schools, Lift for Life Academies, and additional charter schools. These are children that come to school without basic school supplies and thus their academic performance suffers without having the tools necessary to learn. Statistics show a 75% increase in self-esteem when children are given the school supplies necessary to learn. The kids served have a desire to learn, they have big hopes and dreams for the future. They simply lack the resources they need to be successful in school.

By hosting this supply drive, D.A.D.S of STL and Krissy's Kids Book Club believe this will help give teachers supplies for their classrooms and eliminate them having to use their own funds to do so. It will also give kids the confidence to show up to school prepared and equipped to learn without the worry of not having the proper tools to start their school year.

Let's all join together to make the start of the school year a good one!

To learn more about KidSmart, please visit [www.kidsmartstl.org](http://www.kidsmartstl.org)

### **Guidelines for Supply Donations**

Want to participate? It is easy! You can do one or both of the following:

#### **Shop:**

- Online at via an Amazon Wishlist: [https://www.amazon.com/hz/wishlist/ls/3FAS15KPEANI7?ref=wl\\_share](https://www.amazon.com/hz/wishlist/ls/3FAS15KPEANI7?ref=wl_share)
- Shop in person and bring supplies August 27th to drop off location (KidSmart)

### **Supplies Needed**

Pencils	24 ct. Crayons
One Subject Notebooks	10-12 ct. Colored Pencils
Blue/Black Pens	8-10 ct. Broad Tip Markers
Filler Paper (150 ct. is best)	Erasers
Student Scissors	Pocket Folders
Highlighters	Backpacks
Pencil Boxes or Pouches	Glue Bottles (8oz)
Glue Sticks	Sharpeners
Rulers	

### **Monetary Donations Only**

Visit D.A.D.S of STL at [www.dadsofstl.org](http://www.dadsofstl.org) to donate

### **Social Media Posts**

Want to help us spread excitement about this supply drive? Here's how you can help: start shopping for the supplies now and snap a fun pic while doing so, get everyone involved! Then post your picture on social media and tag KidSmart STL, Krissy's Kids Book Club and D.A.D.S of STL on Instagram or Facebook and add the hashtags for all supply drive partners listed below.

#KidSmart STL

#KrissysKidsBCGivesSTL

#DADsofSTLGivesBack

We appreciate your participation in spreading the word!

### **Day of Details:**

The book drive is scheduled for **August 27<sup>th</sup>, 2022**. Again, hosted by Krissy's Kids Book Club and D.A.D.S of STL. The drop-off address is **180 Progressive Parkway, Maryland Heights, MO 63043 from 11:30am-1pm**. Krissy's Kids Book Club and D.A.D.S of STL truly appreciates your participation to make a difference in the lives of teachers and students!

Make sure to follow KidSmart STL, Krissy's Kids Book Club and D.A.D.S of STL on all social media platforms to stay current with what is happening with each organization.

You can visit their websites at:

- KidSmart at [www.kidsmartstl.org](http://www.kidsmartstl.org)
- Krissy's Kids Book Club at [www.kmolsey.org](http://www.kmolsey.org)
- D.A.D.S of STL at [www.dadsofstl.org](http://www.dadsofstl.org)

Thank you for helping us bring school supplies to kids and their classrooms!